

Tuesday

Last Updated Wednesday, 14 April 2010

2010 Events

Tuesday, May 11, 2009

SESSION 4: SPECTRUM Conference 2010 - "New Directions"

Community Service Public Relations Council's annual SPECTRUM is the only day-long conference in the St. Louis metro area designed exclusively to meet nonprofits' particular needs. Network with key decision makers of St. Louis' most successful non profits and discover new opportunities for your business at the SPECTRUM conference.

Time: 7:30 a.m. – 5:00 p.m.

Place: Holiday Inn Southwest/Viking Conference Center

10709 Watson Road (Near I-44 & Lindbergh, St. Louis, MO 63127

Cost: CSPRC Member - \$85, Non-member - \$95, Full-time Student - \$70

Sponsor: CSPRC

RSVP: Online reservations at www.csprc.org or 314-416-2237

SESSION 5: Government Marketing Fundamentals

This seminar breaks down the government marketing process into smaller segments to explain the different levels of government and how to pinpoint government markets applicable to your business. If you are considering or presently doing business with the government, you will not want to miss this presentation. Pre-registration required.

Time: 9:00 a.m. – 12:00 noon

Place: 100 North Tucker, Downstairs Auditorium, St. Louis, MO 63101

Cost: \$50

Sponsor: MO PTAC

RSVP: Joseph Frank - 314-621-3888 or frankjo@missouri.edu

SESSION 6: SBA Loans: Keys to Your Financial Success

Join the SBA, Missouri SBTDC and local lenders for an opportunity to become familiar with the SBA loan programs, requirements and what constitutes a successful application. The program will include an update on the 2009 American Recovery and Reinvestment Act (Stimulus Bill).

Time: 5:00 p.m. – 7:00 p.m.

Place: Missouri SBTDC at St. Louis Regional Empowerment Zone

100 North Tucker, 1st Floor Conference Room, St. Louis, MO 63101

Cost: FREE

Sponsor: Missouri Small Business Technology and Development Center

RSVP: <http://missouri.ecenterdirect.com/conferencelist.asp> or 314-241-1511