

## Sponsorships & Advertising Opportunities

Last Updated Sunday, 28 February 2010

- Small businesses represent more than 99.7% of all employers
- Small businesses employ more than half of the private work force
- Small businesses pay 44.5% of total U.S. private payroll
- Small businesses generate 75% of new jobs annually
- Small businesses provide 40.9% of private sales in the U.S.
- Small businesses represented 97% of all U.S. exporters

An important measure of a society's economic and social well-being is the creation and growth of small businesses in all sectors and by all segments of that society.

Small Business Week highlights the achievements of innovative and successful small businesses in the region and their invaluable contributions to the local and national communities.

As a Small Business Week sponsor, you are providing your company high-impact identity and visible support of our country's entrepreneurial spirit.

### Gold Sponsorship - \$5,000

- Premium logo placement on all printed materials for the week
- Recognition as a Gold level sponsor during awards dinner program
- Listing as sponsor on the Small Business Week Website with logo
- Listing as sponsor on signage at events during Small Business Week
- Table of 10 at the awards dinner (cash sponsor and in kind sponsors)
- Business Expo exhibition space
- Full-page advertisement in the breakfast and dinner program book
- Full-page article about your company in the breakfast and dinner program book
- Invitation to the welcome reception prior to the awards dinner
- Opportunity to be represented on the Small Business Week Advisory Committee

### Silver Sponsorship - \$2,500

- Listing in printed materials as a Silver level sponsor
- Recognition as a Silver level sponsor during awards dinner program
- Listing as sponsor on the Small Business Week Website with logo
- Listing as sponsor on signage at events during Small Business Week
- Table of 10 at the awards dinner (cash and in-kind sponsors)
- Business Expo exhibition space
- Half-page advertisement in the breakfast and dinner program book
- Invitation to the welcome reception prior to the awards dinner
- Opportunity to be represented on the Small Business Week Advisory Committee

#### Bronze Sponsor - \$1,000

- Listing in printed materials as a Bronze level sponsor
- Recognition as a Bronze level sponsor during awards dinner program
- Listing as sponsor on the Small Business Week Website with logo
- Listing as sponsor on signage at events during Small Business Week
- Five tickets to the awards dinner (cash sponsor only)
- Business Expo exhibition space
- Invitation to the welcome reception prior to the awards dinner
- Opportunity to be represented on the Small Business Week Advisory Committee

#### Small Business Week Supporter &ndash; \$500 to \$999

- Listing in printed materials as a Small Business Week Supporter
- Recognition as a Bronze level sponsor during awards dinner program
- Listing as sponsor on the Small Business Week Website with logo
- Listing as sponsor on signage at events during Small Business Week
- Invitation to the welcome reception prior to the awards dinner
- Two tickets to the awards dinner (cash sponsor only)
- Opportunity to be represented on the Small Business Week Advisory Committee

### Small Business Week Supporter &ndash; \$250 to \$499

- Listing in printed materials as a Small Business Week Supporter
- Recognition as a Bronze level sponsor during awards dinner program
- Listing as sponsor on the Small Business Week Website with logo
- Listing as sponsor on signage at events during Small Business Week
- Invitation to the welcome reception prior to the awards dinner
- One ticket to the awards dinner (cash sponsor only)
- Opportunity to be represented on the Small Business Week Advisory Committee

### Event Sponsor

- Event promotion through all printed materials
- Listing in printed materials as an Event Sponsor
- Business Expo exhibition space
- Invitation to the welcome reception prior to the awards dinner
- Opportunity to be represented on the Small Business Week Advisory Committee

Small Business Week Event Sponsors host satellite functions such as workshops, speakers, networking events, breakfasts and lunches at venues of their choice.

### Business Expo Exhibition Space

- \$175 &ndash; 8' x 6'; exhibition space that includes a 3' x 8' skirted table at the Business Expo prior to the awards dinner
- \$350 &ndash; 16' x 6'; exhibition space that includes two 3' x 8' skirted tables at the Business Expo prior to the awards dinner
- Expo runs from 3PM to 6PM
- Setup time begins at 1PM

400+ Awards Dinner attendees visit the Expo area. This is an excellent opportunity to showcase services and products. Exhibition space is available only to small businesses according to the SBA's definition of a small business.

