

Calendar of Events

Last Updated Tuesday, 27 April 2010

2010 SMALL BUSINESS WEEK EVENTS

Please make reservations for these events by following the RSVP instructions shown after each individually listed session. Download the 2010 Calendar/Brochure

Pre-Event #1: Missouri Venture Forum

Date: May 7, 2010

Time: 7:15 a.m. - 9:00 a.m.

Place: Missouri Athletic Club West

1777 Des Peres Road, Town and Country, MO 63131

Cost: \$40 for non-members

Sponsor: Missouri Venture Forum

RSVP: Register online at <http://www.missouriventureforum.org/>

Pre-Event #2: St. Louis Business Networking Breakfast

Join other small businesses and government buying office representatives to learn about business opportunities in your area. The network offers the opportunity to introduce your business to federal, state and local government agencies along with other businesses.

Date: May 6, 2010

Time: 7:15 a.m. - 8:45 a.m.

Place: JMRJ Catering (Heritage House Cafeteria)

2800 Olive Boulevard, St. Louis, MO 63103

(Parking off Leffingwell Ave. in lot behind building)

Cost: \$10.00 Pay at door to JMRJ Catering.

RSVP: andrea.johnson@techguardsecurity.com

RSVP by noon May 5, 2010 with your name, company name, phone number, and email to have your contact information included in an attendance list that will be distributed at the meeting.

Reservations must be made by Monday, May 3, 2010 for the following events.

FOR INFORMATION OR REGISTRATION BY PHONE: Call 314-746-WEEK (9335)

Monday May 10, 2010

SESSION 1: Salute to Small Business Lenders & Hall-of-Fame Kick-Off Networking Breakfast

Join us in expressing appreciation to the financial institutions that support small business in our community.

Time: 7:30 a.m. – 9:00 a.m.

Place: The Crowne Plaza St. Louis - Clayton

7750 Carondelet Ave., Clayton, MO 63105

Cost: \$25, Parking ____ (TBD)

Sponsor: Small Business Administration

RSVP: Online Registration

SESSION 2: Access to Capital in the Minority Community

In light of the recent FDIC finding that St. Louis minorities are under-banked, panelists will share approaches and remedies to the challenges facing minority entrepreneurs accessing business capital. The relationship between credit scoring and bankability will be discussed and credit building strategies outlined.

Time: 1:00 p.m. - 2:30 p.m.

Place: Justine Petersen

1023 North Grand Blvd., St. Louis, MO 63106

Parking and entrance in back of building

Cost: FREE

Sponsor: Justine Petersen

RSVP:

SESSION 3: NAWBO Happy Hour to Honor the Women Winners

Network with women business owners. Enjoy an evening of food and fun as we honor NAWBO's Partner and Member of the Year.

Time: 5:30 p.m. – 8:00 p.m.

Place: Five Bistro

5100 Daggett Avenue, St. Louis, MO 63110

Cost: \$30

Sponsor: NAWBO - St. Louis

RSVP: Online Reservations or 314-954-8344

Tuesday, May 11, 2009

SESSION 4: SPECTRUM Conference 2010 - "New Directions"

Community Service Public Relations Council's annual SPECTRUM is the only day-long conference in the St. Louis metro area designed exclusively to meet nonprofits' particular needs. Network with key decision makers of St. Louis' most successful non profits and discover new opportunities for your business at the SPECTRUM conference.

Time: 7:30 a.m. – 5:00 p.m.

Place: Holiday Inn Southwest/Viking Conference Center

10709 Watson Road (Near I-44 & Lindbergh, St. Louis, MO 63127

Cost: CSPRC Member - \$85, Non-member - \$95, Full-time Student - \$70

Sponsor: CSPRC

RSVP: Online reservations at www.csprc.org or 314-416-2237

SESSION 5: Government Marketing Fundamentals

This seminar breaks down the government marketing process into smaller segments to explain the different levels of government and how to pinpoint government markets applicable to your business. If you are considering or presently doing business with the government, you will not want to miss this presentation. Pre-registration required.

Time: 9:00 a.m. – 12:00 noon

Place: 100 North Tucker, Downstairs Auditorium, St. Louis, MO 63101

Cost: \$50

Sponsor: MO PTAC

RSVP: Joseph Frank - 314-621-3888 or frankjo@missouri.edu

SESSION 6: SBA Loans: Keys to Your Financial Success

Join the SBA, Missouri SBTDC and local lenders for an opportunity to become familiar with the SBA loan programs, requirements and what constitutes a successful application. The program will include an update on the 2009 American Recovery and Reinvestment Act (Stimulus Bill).

Time: 5:00 p.m. – 7:00 p.m.

Place: Missouri SBTDC at St. Louis Regional Empowerment Zone

100 North Tucker, 1st Floor Conference Room, St. Louis, MO 63101

Cost: FREE

Sponsor: Missouri Small Business Technology and Development Center

RSVP: <http://missouri.ecenterdirect.com/conferencelist.asp> or 314-241-1511

Wednesday, May 12, 2010

SESSION 7: U.S. Army Corps of Engineers, St. Louis District "HELP WANTED - Phase II, Are you Prepared for the Job?"

This session is a continuum of the basic operations process of working with the Corps from various departmental perspectives relative to contracting, legal, project management, construction and small business interrelationships.

Time: 8:00 a.m. – 12:00 noon

Place: Robert A. Young Federal Building

1222 Spruce Street, 2nd Floor Auditorium, St. Louis, MO 63103

Cost: FREE

Sponsor: U.S. Army Corps of Engineers, St. Louis District Office

RSVP: Online Reservations

SESSION 8: EXPORTING FOR PROFIT AND INCREASED REVENUES

A "How to Get Started" seminar that will teach you the steps needed to be successful in selling into the international marketplace. Sessions will cover topics such as: how to find international customers; the documentation required to do international business; how to transport a company's products or services; and how to finance international orders.

Time: 8:30 a.m. - 11:30 a.m.

Place: World Trade Center St. Louis

121 South Meramec, 10th Floor Conference Center, St. Louis, MO 63105

Sponsor: Missouri District Export Council, Small Business Administration, U.S. Export Assistance Center, World Trade Center Saint Louis

Cost: \$20 for seminar, Parking extra on street or nearby garages

RSVP: Online reservations at www.worldtradecenter-stl.com or 314-615-8141

SESSION 9: Valuation

Discussion of technology business valuations including patent valuation and licensing. Historical information, formulas and recent trends will also be presented.

Time: 2:00 p.m. - 5:00 p.m. Presentations

5:00 p.m. - 6:00 p.m. Happy Hour

Place: Center for Emerging Technologies, Training Room

4041 Forest Park Ave., St. Louis, MO 63108

Cost: \$30 - Check or Cash only

Sponsor: Center for Emerging Technologies

RSVP: CET_Programs@emergingtech.org or 314-615-6915

SESSION 10: Getting the Big Bucks: Finding the Hidden/Biggest Financing for Small Businesses

Panel discussion exploring a variety of financing options including new programs, traditional banks, and public/private partnerships. Discussion will focus on how to get the greatest amount of financing available.

Time: 1:00 p.m. - 3:00 p.m.

Place: Hispanic Chamber of Commerce Technology & Resource Center

3611 S. Grand Blvd. Suite 105, St. Louis, MO 63118

Cost: FREE

Sponsor: Hispanic Chamber of Commerce

RSVP: Online reservations at www.hccstl.com or 314-664-4432

SESSION 11: Business After Hours: Building a Region of Entrepreneurs

The small business community and supporters are invited to this Small Business Week premiere networking event. Refreshments will be served. Free parking in the Laclede Garage.

Time: 5:30 p.m. – 7:30 p.m.

Place: Saint Louis University Campus

DuBourg Hall, Pere Marquette Gallery, 2nd floor, 221 North Grand Blvd., St. Louis, MO 63103

Cost: \$25, Free Parking

Sponsor: Center for Entrepreneurship, John Cook School of Business, Saint Louis University

RSVP: Online reservations or Jeanne Rhodes 314-977-3850.

Thursday, May 13, 2010

SESSION 12: Home-Based Small Business Breakfast

Part 1: HEY! I'm Over Here! – Getting Noticed in the Media

Presenter: Ivy Hartman, SBTV.com anchor woman and STL TV host of Best of the STL

How to get your business noticed in the media with the inside story on how reporters and news directors select their

stories. Plus get best practices for television appearances when the opportunity arises.

Part 2: Successful Business Women Panel

Three successful women business owners will share their views, challenges and successes in the world of small business.

Time: 8:00 a.m. – 11:00 a.m.

Place: The Lodge of Des Peres, Dogwood Room

1050 Des Peres Road, St Louis, MO 63131

Sponsor: Association of Home-Based Women Entrepreneurs

Cost: \$25 for HBWE Members; \$35 for non-members; free parking

RSVP: Online Reservations

SESSION 13: Get the Facts: Procurement & Supplier Diversity Specialist Sound Off

20-minute round robin conversations with procurement officers from corporate and government organizations discussing the processes to becoming a qualified supplier. Attendees should sign up for minimum 2 sessions. Brief networking after last session with funding source.

Time: 1:00 p.m. - 3:30 p.m.

Place: 4236 Lindell Blvd., Suite 102, St. Louis, MO 63108

Cost: FREE

Sponsor: Veterans Business Resource Center and Regions Bank

RSVP: Online reservations at www.vetbiz.com (PayPal) or at VBRC office; 314-531-VETS (8387).

SESSION 14*: Annual SBA Exhibit Gala

Network with our nominees, award winners and small businesses in a relaxed tradeshow atmosphere.

Time: 4:15 p.m. - 6:15 p.m.

Place: Doubletree Hotel & Conference Center – Chesterfield

16625 Swingley Ridge Rd., (I-64 W/US-40 W to exit 19A Chesterfield Pkwy West) Chesterfield, MO 63017

Cost: FREE, Free parking

Sponsor: Small Business Administration

RSVP: Online Reservations

SESSION 15*: Annual SBA Awards Dinner

Enjoy a superb dinner and salute the success of the 2010 Small Business Week award winners.

Time: 6:15 p.m. – 9:00 p.m.

Place: Doubletree Hotel & Conference Center – Chesterfield

16625 Swingley Ridge Rd. , (I-64 W/US-40 W to exit 19A Chesterfield Pkwy West) Chesterfield, MO 63017

Cost: \$45, Free parking

Sponsor: Small Business Administration

RSVP: Online Reservations

Friday, May 14, 2010

**SESSION 18 (Just Added): Do's and Don'ts
of Hiring and Firing**

HR tips for the small business person to make the right hiring decisions and avoid pitfalls. Guest Speaker: Margaret Kenyon, MA PHR, Member Relations, AIM Employers Association

Topic: Essential training on

- How to Avoid HR Pitfalls
- Your Legal Obligations
- How "At Will" Employment Works
- What You Can Ask in an Interview

Tour of Enterprise Center and small business resources following the presentation

Time: 2:00 p.m. – 4:00 p.m.

Place: St. Louis Enterprise Centers, West County, 743 Spirit 40
Park Drive, Chesterfield, MO 63005

Cost: FREE

Sponsor: AAIM Employers Association

RSVP: Online

Reservations or Margaret Fite 314-968-5360 or Margaret.fite@aaimea.org

Saturday, May 15, 2010

SESSION 16: SCORE: How to Start and Manage Your Own Business

A one-day seminar to acquaint prospective and active business owners with the planning needed to start and manage their own business. Volunteers of the SCORE Association conduct this professional seminar.

Time: 8:15 a.m. – 3:30 p.m.

Place: St. Louis Community College at Meramec

11333 Big Bend Blvd., Library Confluence Room, St. Louis, MO 63122

Cost: \$50 (includes manual and seminar materials) Attendees should bring a sack lunch.

Sponsor: SCORE Association

RSVP: Online Reservations at www.stlscore.org or 314-539-6600 ext. 242 or 243

SESSION 17: JCI CSR: Corporate Social Responsibility in SMEs

JCI CSR discusses how citizens and small- and medium-sized enterprises can be aware of the interrelationship of their actions with humanity, economy and the environment. Attendees will participate in exercises and develop strategies to implement the principles of Corporate Social Responsibility in their businesses to have a positive impact on both their community and their bottom line.

Time: 9:00 am - 12:30 pm

Place: JCI World Headquarters

15645 Olive Blvd., Large conference room, Chesterfield MO 63017

Cost: \$15 charge at the door includes course manual and refreshments. Free parking.

Sponsor: JCI Metro

RSVP: Register online or by emailing jcimetro@gmail.com

